



NEW THINKING. NEW POSSIBILITIES.

People's expectation toward individual mobility requires more than just a convenient means of transportation. The old understanding of cars has become outdated. A car represents individuals' lifestyles, and it became an integral part of their lives. At the same time, the automobile industry has experienced seismic change. Hyundai Motor Company has grown rapidly to become one of the largest automakers, backed by world class production capability and superior quality. We have now reached a point where we need a qualitative approach to bring bigger ideas and relevant solutions to our customers. This is an opportunity to move forward and we have developed a new brand slogan that encapsulates our willingness to take a big leap. Led by our new slogan and the new thinking underlying it, we will become a company that keeps challenging itself to unlock new possibilities for people and the planet.

Hyundai Motor Company www.hyundai.com

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BORN TO LEAD NEVER TO FOLLOW



Elantra, Showing the New Way

Sharpened to perfection, the latest Elantra compact sedan is everything and more you would expect from Hyundai, the most-talked about car company today. In a world of lookalike sedans, Elantra's bold but elegant design sets it miles apart. And to keep you ahead of the pack, Elantra comes with a new engine and gearbox whose silk-smooth power delivery is as impressive as its fuel economy. The beautifully-appointed cabin offers many more reasons why the new Elantra should be at the very top of your list.

Elantra's History

St Generation (1990~1995)

2nd Generation (1995~2000)



Brd Generation (2000~2006)



4th Generation (2006~2010)





LIKE THE START OF A NEW DAY, ELANTRA MARKS A NEW BEGINNING













FROM ANY ANGLE, ELANTRA IS PURE PLEASURE FOR YOUR EYES

Everywhere you go, the sleek and sophisticated profile will draw admiring glances confirming that the new Elantra is indeed a winner. The hexagonal grille, a signature design cue shared with other Hyundai models, clearly identify it as a member of the Hyundai family. But the true beauty is to be found in the details such as the detailed workmanship and use of superior grade materials.





A SHOWCASE OF THOUGHTFUL DESIGN THINKING AHEAD, ANTICIPATING EVERY MOVE OF YOURS













MADE FOR THE CITY, FOR YOUR CONFIDENT AND URBAN STYLE

Here's the perfect solution for getting around the urban jungle. Surprisingly roomy and supremely safe, Elantra is easy and fun to drive. Plus it's a snap to park even in the tightest spots, thanks to its agile handling and compact dimensions. The cabin will impress you with its range of standard appointments. This oasis of quiet will take the stress out of your daily commute and replace it with pure pleasure. And when the weekend rolls around and there are household chores to do, Elantra offers plenty of luggage space that is ready to take on just about any cargo-hauling job and turn frowns into smiles.





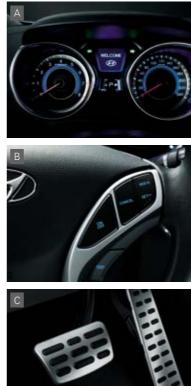


SOMETIMES YOU JUST HAVE TO STOP AND ADMIRE THE BEAUTIFUL VIEW



ELANTRA, PREDICTABLE AT EVERY TURN BECAUSE INTUITION IS YOUR BEST GUIDE

From the moment you take the wheel, you'll sense something special about Elantra: This car is an extension of you – your hands, eyes and feet. All communication with the machinery is perfectly intuitive, indeed almost effortless – so that your wish is Elantra's command. No prior instruction needed here: Every switch, every control has been logically positioned and carefully thought out to eliminate your guesswork and fumbling. You'll instantly appreciate the precision of the controls, the clarity of the instrumentation and how effortlessly Elantra responds to every single input.





A. Supervision cluster

Transforming the ordinary into the exceptional, the supervision instrument display brings a touch of luxury car technology to Elantra. Brilliant but gentle on the eyes, supervision gauges add an extra measure of pleasure to driving.

B. Cruise control system

There are certain times and places where cruise control is a welcome relief for leg muscles as, for example, on cross-country drives. And it's absolutely effortless to use.

C. Organ-type accelerator pedal

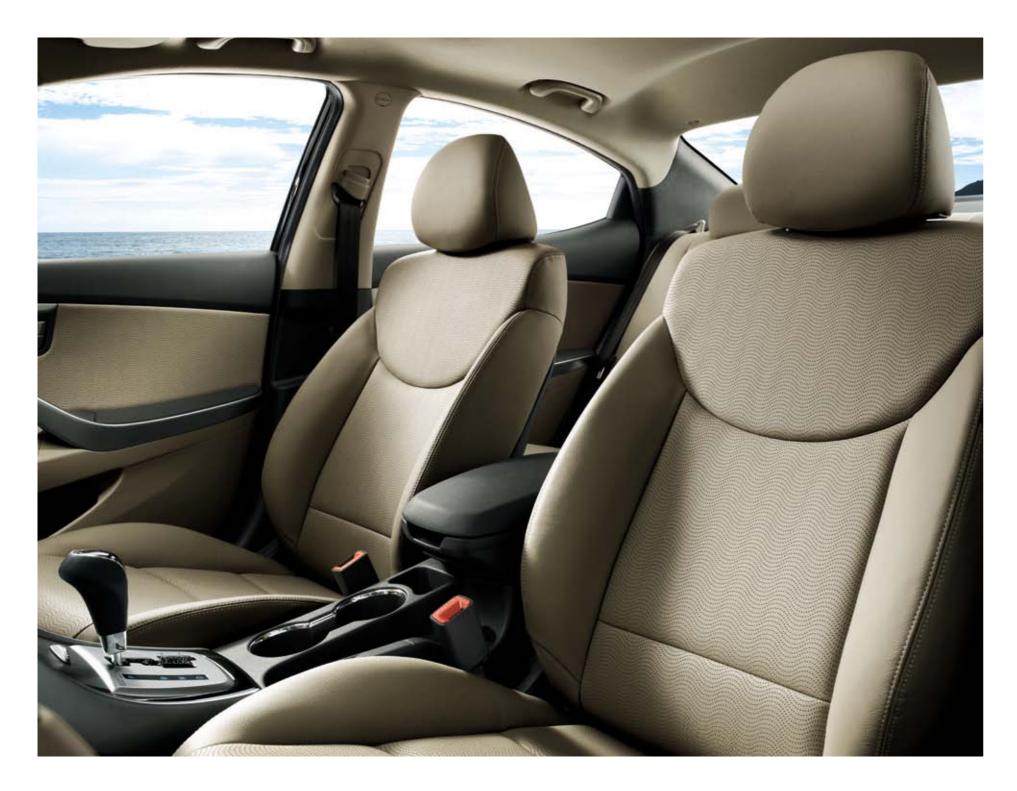
The organ-type accelerator pedal is proven to provide a better feel. For a light sporty touch, there's the aluminum alloy pedal as an option. (accelerator, brake and footrest.)



One-touch signal system

Designed expressly for signaling safe lane changes on the highway, the turn indicator starts flashing with a gentle tap of the stalk. It turns off automatically after a brief, preset interval. A conventional signal system requires a minimal turn of the steering wheel (typically a quarter turn) in order to effect a self-cancellation of the turn signal.





IN THE SPACE RACE ELANTRA TRIUMPHS OVER THE OTHER COMPACTS

It's the heart of the Hyundai story: starting with less and delivering more. This highly disciplined approach to engineering is nicely illustrated by the cabin of the new Elantra. By outer dimensions, Elantra is classed as a compact car but inside, the tale-of-the-tape tells a very different story. Evolving over five generations, the newest Elantra feels like a higher level sedan with more headroom and kneeroom than its leading competitors. Cabin colours, textures and shapes have been carefully selected and harmonized to create an ambiance of elegant refinement.



A. Button start

No more fumbling in your pockets and bag searching for the key. As long as you have the key, the car will start with the push of a button.

B. Cup holders

Quite handy for those times when you must keep going and want to enjoy your favorite beverage on the road. Fits most popular beverage container sizes.

C. AUX, USB and iPod connection

Take you personal playlist with you: The world of sound is right at your fingertips. Elantra accepts USB, iPod and auxiliary device inputs, so simply plug in your favorite device and enjoy.



Power driver seat

With power adjustable setting in ten directions including lumbar support, the power seat helps the driver keep optional position.



opens and closes, bringing in fresh air and warm sunshine.







A SECOND ROW THAT'S FIRST IN ITS CLASS

First-class seating comfort is precisely what Elantra provides its rear seat passengers. Supplying more headroom, legroom and shoulder room, the second row passenger seats are expertly engineered to provide the ideal ratio of firm support and ample padding for relief on pressure points. And, for an extra touch of luxury, electric warmers for the rear seat cushions are available as an option. For extra versatility, the rear seat can be ordered with a 6:4 split-folding feature, handy when transporting skiboards or other long items.





A. Dual-zone auto air conditioning

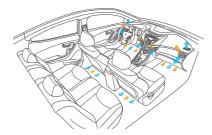
Set-and-forget automatic temperature control also lets individual adjustment for left and right sides. Clean ionizer system purifies the air and deodorizes harmful gases by generating cluster ions.

B. Manual air conditioner

A convenient, double dial-type controller translates into easily adjustable, advanced air control quality.

C. Heated rear seats

On cold winter days, rear seat passengers will appreciate the heated seats.



Cabin air quality management

The heating and ventilation system has been carefully engineered to ensure the uniform distribution of warm air - or cool, as desired - to every corner of the cabin. Plus, the user-friendly design of the climate controls has eliminated guesswork in operating the system.



Elantra's spacious yet stylish interior proves Hyundai is the undisputed master of compact car design. Elantra provides more leg room and shoulder room for more comfort but without sacrificing any luggage space: At 402 litres, the cargo area is big enough to carry up to three full-size golf bags.

SOMETIMES YOU GET A LITTLE CARRIED AWAY HYUNDAI UNDERSTANDS

There are times when you just want to let it go. Elantra's every bit is the driver's car, it responses impressively when pushed. Exciting and exhilarating, now part of your vocabulary to describe Elantra.



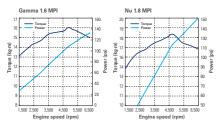


ADVANCING THE ART OF FUEL CONSERVATION

Major engineering improvements went into Elantra's all-new family of engines and transmissions. Equally as refined and sophisticated as Elantra's head-turning styling, these powerplants are made of lightweight aluminum and incorporate exotic new technologies such as CVVT(Continuously Variable Valve Timing) to reduce fuel consumption and emissions to an absolute minimum while increasing power output for quicker acceleration. By squeezing the maximum amount of energy from each drop of fuel, these engines deliver class-leading fuel economy and lower operating costs, provide another enticing reason to drive Elantra.

Gamma 1.6 MPI and Nu 1.8 MPI Dual CVVT

Hyundai's stated goal is to become the world leader in fuel efficiency and these engines prove it. The 1.6L Gamma engine is equipped with Dual Continuously Variable Valve Timing to boost horsepower output (130ps) and lower exhaust emissions while improving fuel economy to best-in-class. Peak torque measures 16.0 kg·m at 4,850rpm. The aluminum 1.8L Nu engine is capable of a maximum 150ps while its peak torque rating of 18.2 kg·m is reached at 4,700rpm.







A. Eco-driving system and silica tires The Eco-driving indicator embedded in the instrument panel helps promote thriftier driving habits, flashing red when you are wasting fuel and green when you are conserving fuel. Standard silica tires reduce rolling resistance and help to further reduce your fuel bill.



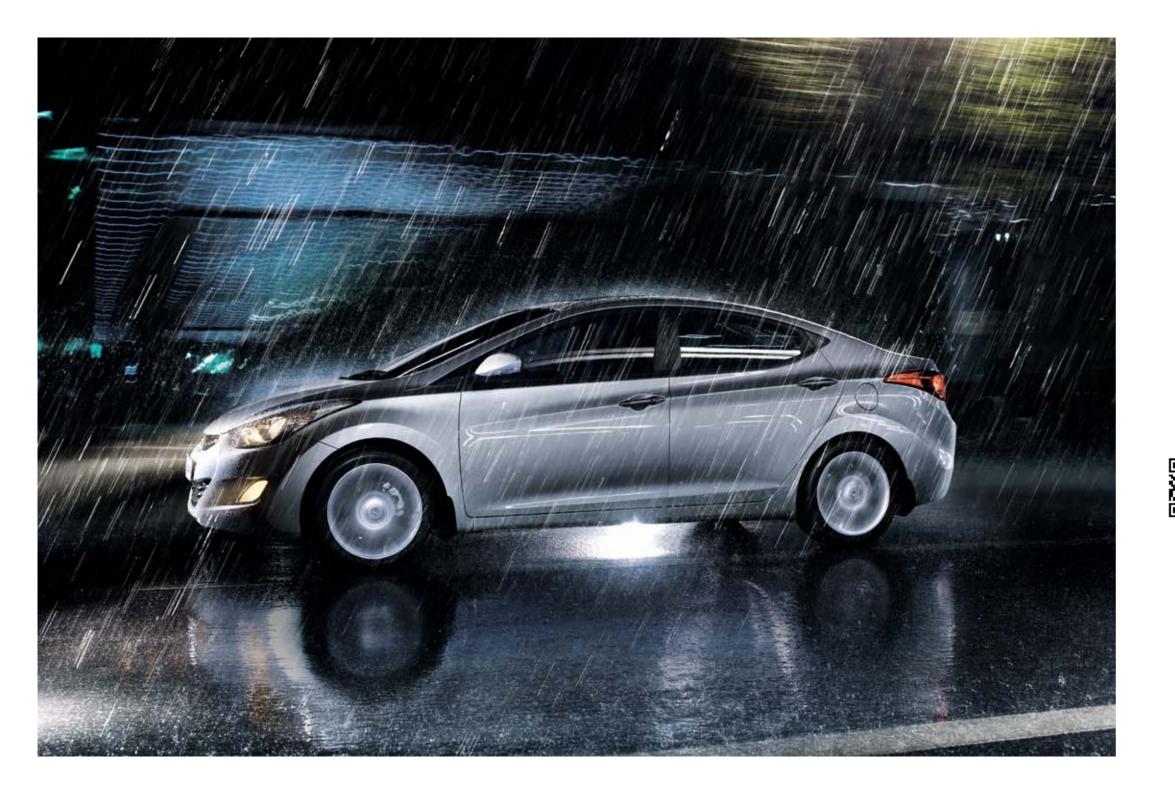
B. 6-speed automatic transmission

Six is better than five as the extra gear boosts fuel economy. Elantra's six-seed automatic transmission is specially developed for the compact car. And like Hyundai engines it is made in-house, which further proves Hyundai's highly advanced engineering capabilities.

C. 6-speed manual transmission

For purists who insist on doing their own shifting, Hyundai offers a six-speed manual transmission. Economical, quiet and ultra-smooth, the six-speed is designed to deliver years and years of troublefree operation.





MOVING BEYOND SAFE TO THE SAFEST CAR POSSIBLE

Driven by a philosophy that aims to build the safest cars on the road today, Hyundai has adopted a tough, uncompromising approach to vehicle engineering. Hyundai starts with ultra-high tensile strength steels to ensure body strength and rigidity: Our engineering standards are so exacting that, in fact, Hyundai now makes its own automotive steels (fifty different types) to ensure our car bodies are absolutely the strongest on the road today but lightweight enough so as not to compromise fuel economy. The result is award-winning safety that allows you to drive with absolute confidence.



Ultra-high tensile strength steel

No ordinary, run-of-the-mill steel, the ultra-high tensile strength steel is a high performance special steel alloy applied to safety-critical areas of the body shell where additional strength reinforcement is required. The benefit is superior crashworthiness.

A. Multi-airbag protection

Elantra comes with six airbags: dual front airbags for the driver and passenger plus dual front seatmounted airbags and dual side curtain airbags which offer additional protection against side impacts.

B. Parking guide system

When backing up in reverse gear, the rear bumpermounted sensors can detect unseen obstacles in your path and send an audible warning.

C. Electronic stability program

ESP continuously monitors vehicle directional stability and tire traction. If the system senses the car is about to skid and risks spinning out of control, ESP automatically intervenes applying the brakes over individual wheels to prevent loss of directional control. VSM(Vehicle Stability Management) comes with ESP. Which helps the vehicle maintain directional stability when suddenly braking or rapidly accelerating under asymmetric (wet/dry) road surface conditions where traction among the four tires can suddenly become uneven.





ARRIVE IN STYLE

Making a grand entrance, Elantra-style. It's a revealing statement about who you are and what your priorities are. Made with classic understatement but with quiet confidence.

MORE ELANTRA

The new Elantra is available in two trim levels, starting with the base GL which comes with a long list of standard features and the top-of-the line GLS to further enhance your driving pleasure, a wide range of dealer and factory-installed options are available. Your Hyundai sales representative will be glad to explain them to you.



Elantra **GL**



Multi-focus reflector headlamps Head lamps are swept far back to project sporty, elegant look.



Fog lamps Reveal careful attention to small details, the front fog lamps are neatly recessed and mounted low for optimal optical performance in foggy conditions.



Aerodynamically sculpted outside mirror are manually foldable and are fitted with LED side repeaters providing a crowning touch.



The power sunroof is made for those special days when you want to enjoy the sunshine and the fresh breeze. Safety sensor prevents pinching.



Auto light control

While driving, auto light control switches on the lights at dusk and dawn. After parking and locking the car, 30 sec later lights will automatically turn off.



Movable centre console

The top of the centre console slides back and forth to ensure that the driver can enjoy the optimal position.



Sunglass holder

Convenient overhead storage binnacle for your expensive shades so they don't get lost nor scratched.







Tail lamps

Handsomely designed rear combination lamps provide not only good look but maximum nighttime visibility and promote safer driving.





Safety power window

Safety sensors on the power windows prevent pinching whenever an obstacle is detected. When detecting an obstacle, the window automatically reverses direction.

Safety sunroof





Sunvisor The sunvisor with its built-in illuminated vanity mirror adds an extra touch of convenience.



Power window controls Includes convenient single touch auto-up function and a power window lock-out switch.

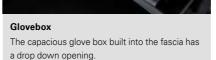


Audio system

With iPod, auxiliary and USB input ports, Elantra offers full connectivity for the most popular types of personal music players as well as mobile phones.







High mounted stop lamp

The stop lamp lights up instantly. Safer and longer-lasting.



Rear centre console

The folding rear console brings a small extra touch of comfort, much appreciated by the rear seat passenger.

EXTERIOR COLOURS

Ceramic White RBC



Hyper Silver N5S





Copper Penny R5N



WHEELS



215/45 R17 Alloy wheel

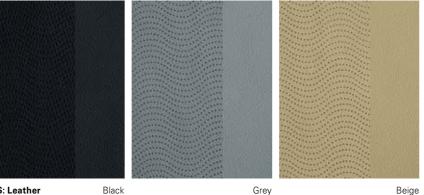
FUN, EXPRESSIVE COLOURS

Check out the exciting new palette of colours for the Elantra. Smart and sophisticated, each shade has been carefully researched and tested for universal appeal, so you can be sure your choice is perfectly in synch with the times.

INTERIOR COLOURS







GLS: Leather

Grey





Sleek Silver N3S



Clean Blue N2U





Bronze P7N



Tomato Red S2R



Phantom Black NKA



The new Elantra comes with a choice of distinctive and eyecatching wheels. Choose from the basic 15-inch steel wheel to three types of alloy wheels, including a sporty, elegant 17-inch flange-less design.





205/55 R16 Alloy wheel

195/65 R15 Alloy wheel

195/65 R15 Steel wheel





NEW SENSE FOR A NEW GENERATION

Offering elegance and refinement, Elantra is the smart choice of a new generation. Perhaps the most persuasive point of all is how economical the new Elantra is to own and operate thanks to its outstanding fuel economy. Contact your local dealer to book an appointment for a test drive today: Driving is believing.

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SPECIFICATIONS

Engine
Туре
Displacement (cc)
Bore × Stroke (mm)
Compression ratio
Max. Power (ps/rpm)
Max. Torque (kg·m/rpm)
Lubricant capacity including oil filter (litre)
On leaded fuel engines, power & torque figu Please ask your dealer for available engines.
Suspension
Front
Rear
Shock absorber
Brakes
General
Front brake type
Rear brake type
Vacuum booster
Steering wheel
Туре
Overall steering gear ratio
Steering wheel turn (Lock to lock)
Minimum turning radius (m)
Some of the equipment illustrated or describ Hyundai Motor Co. reserves the right to cha The colour plates shown may vary slightly fr Please consult your dealer for full information
DIMENSIONS

DIMENSIONS

	1.6 D-CVVT	1.8 D-CVVT
	1,591	1,797
	77.0 x 85.44	81.0 x 87.2
	10.5	10.3
	130 / 6,300	150 / 6,500
	16.0 / 4,850	18.2 / 4,700
re)	3.0	4.0

gures vary in accordance with local fuel and climate characteristics.

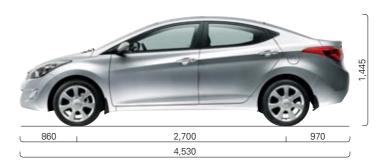
	McPherson strut type
	Coupled torsion beam axle
	Hydraulic twin tube shock absorber with gas
	Dual-diagonal, split-circuit, power-assited braking system with pressure proportioning valve. In case of ABS/ESC : Electronic Brake force Distribution(EBD)
	Ventilated disc type, Diameter Ø280 x 23t(mm)
	STD:Drum brake type, Diameter Ø203.2(mm) / OPT:Solid Disc type, Diameter Ø262 x 10t(mm)
	Diameter : 10-inch Single, Boosting ratio : 8:1
	Rack and pinion type steering gear, power assisted by electric motor
	14.2
	2.88
	5.3
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ribed in this catalogue may not be supplied as standard equipment and may be available at extra cost.

nange specifications and equipment without prior notice.

from the actual colours due to the limitations of the printing process.

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Unit : mm

*Wheel tread

15-inch (F/R): 1,563/1,576 16-inch (F/R): 1,549/1,562 17-inch (F/R): 1,551/1,564